

Board Meeting Minutes
Pilates Method Alliance Board of Directors
Wednesday, July 20, 2022
11:00am-12:30pm PST / 2:00-3:30pm EST

	TOPIC	DISCUSSION	ACTION ITEM	OWNER	DUE DATE
1.	Meeting Call to Order	Meeting called to order by Stella Hull-Lampkin at 11:01am.		Stella	
2.	Roll Call	In attendance: Stella Hull-Lampkin - President; David McMahan - President-elect/secretary; Eshael Johnson – Treasurer; Carla Harris - Executive Director; Directors – Moimusa Ahmadu, Everlea Bryant, Janet Gipson, Mary Holtschneider, Barbara Lauriat, Karolina Schmid. The session met quorum requirements. Absent: Elizabeth Fullerton		Stella	
3.	Approval of Consent Agenda	Documents in Consent Agenda: a) Minutes from June 2022 BOD Meeting David: Motion to vote on approval of consent agenda items. Karolina: Seconded motion for vote. Vote: 7 in favor, Barbara and Moimusa abstained, no opposed. Motion is passed.		Stella	
4.	Review of 2022 BOD Retreat Schedule	- Review of Board Retreat schedule for the Monday and Tuesday preceding the 2022 PMA Conference in Las Vegas, NV.		Stella & Carla	
5.	Review of Operations & Financial Reports	- Reporting consistent increase in Membership numbers. - Establishing strategies for improving Student memberships. - Conference registration is under performing, but exhibitor booths are 80% sold. - Corporate memberships are increasing. - Bookkeeper suggested review of budget following conference due to its high impact on the organization. - Review of the staff's site visit of 2023 Conference space and hotels in Pasadena, CA.		Carla	

6.	Committee Reports	<ul style="list-style-type: none"> - Education Committee <ul style="list-style-type: none"> o Committee taking on 2 open studies as examples for membership; one qualitative and the other quantitative. o Developing simple steps for how to run a case study for the committee to present at the Research Forum. o Note was made to consider making forum information accessible for international membership. o Reviewing ITTAP application updates. 		Stella & David	
7.	Comments from Board President	<ul style="list-style-type: none"> - Calling for more board participation and communication. - Reflection on director comments in committee meetings. 		Stella	
8.	Additional Business	<ul style="list-style-type: none"> - Membership Committee (Everlea) <ul style="list-style-type: none"> o Finding ways to contact various local and diverse businesses in the Las Vegas area to promote conference. - Events Committee (Janet) <ul style="list-style-type: none"> o Contacted previous Events Committee members to establish committee participation. - Advocacy Committee (Mary) <ul style="list-style-type: none"> o Working on writing blog entries focusing on Pilates business owners and Women's Rights. o Suggested conversation at Board Retreat to discuss "What are we advocating for?". - Additional updates from Carla: <ul style="list-style-type: none"> o 'It's Coming' videos: short video clips promoting the 2022 PMA Conference. o Application for volunteers has closed. Received over 100 applications. Volunteers can register at the early registration rate at any point. o Carla is continual meeting with corporate members to keep communication open. o New insurance option is now available for members through Insure Fitness Group, in addition to Lockton Affinity. o ITTAP Approved Programs webpage is now live. o Review of Director participation and support during the conference. Will be finalized by the August meeting. Board will receive a tour of the property during the Retreat. o Eshael made the note of making video of the Retreat accessible for Directors who will be absent. 		-	

		<ul style="list-style-type: none"> ○ Discussion about NPCP-CECs offered for the conference. ○ Conference Attendee Hub is an app which participants can download that will allow them to see their schedule on their phone. Will be launched September 7th. 			
9.	Adjournment	<p>Janet: Motion to adjourn board meeting. Eshael: Seconded motion for vote. Vote: All in favor, no opposed. Meeting adjourned at 12:18pm.</p>		Stella	

These minutes submitted by David McMahan.

These minutes approved on 8/17/2022.