

2018 Teacher Training Summit

June 7 – 10, 2018
Marriott Hollywood Beach, Hollywood, FL

Report Structure:

- Overview
- Content of 3 Days
- The 6 Workshops
- Conclusion

Overview

June 7: 6pm – 8pm, Evening Welcome Reception
June 8: 9am – 5pm, General Session
June 9: 9am – 5pm, 3 two-hour Workshops
June 10: 9am – 1pm, 1 two-hour Workshop and final delegate feedback session

On June 7– 10, 2018, the PMA held its **2018 Teacher Training Summit** in Hollywood Beach, FL. Approximately 70 teacher trainers and administrators from a wide range of Pilates schools attended.

The Summit addressed:

- the value of vocational school licensing
- the development of a Pilates specific accrediting agency (and the distinctions between “accreditation” and “approval” with regard to the PMA’s Pilates School Approval Program)
- the importance of the role of educators in a developing an industry
- how other industries’ development histories can offer the Pilates industry strategies it could borrow to further its growth and development
- an update on the Pilates School Approval Program (PSAP)

Presenters included:

PMA Staff:

- **Elizabeth Anderson**, Executive Director
- **Ray Infante**, Summit Content Developer
- **Orianne Tairum**, Pilates School Approval Program Manager

Summit Development Committee (SDC):

- **Stella Hull-Lampkin**, PMA®-CPT, Chair of the SDC, BASI Operations Manager
- **Kelli Burkhalter Hutchins**, PMA®-CPT, The Pilates Center of Boulder, Director of Education
- **Deborah Mendoza**, PMA®-CPT, Fletcher Pilates®, Director of Education
- **Shelly Power**, PMA®-CPT, Polestar Pilates Education, Curriculum Committee Coordinator
- **Joanna Telacka**, PMA®-CPT, Harmonious Pilates, Co-Founder
- **Iris Burman**, LMT, Educating Hands School of Massage Training Institute

Key Speakers:

- **Kyria Sabin Waugaman**, PMA®-CPT, Owner and Director of Body Works Pilates Studios and Fletcher Pilates
- **Amy Taylor Alpers**, PMA®-CPT, The Pilates Center Teacher Training Program, Founder

Content of 3 Days

• Friday June 7

Opening: Stella Hull-Lampkin covered the history of the Summit meetings and traced their development from 2009 until the present.

Presentation: Ray Infante established the context for the Summit by introducing data on vocational school licensing, the development of a Pilates specific accrediting agency (and the distinctions between “accreditation” and “approval” with regard to the PMA’s Pilates School Approval Program), and reviewing established norms for growth in educational sectors as these relate to vocational training.

Presentation: Iris Burman gave an historical account of the development of the Massage Therapy industry including the creation of a Council of Schools that brought together educators in furthering the field; the process that the industry followed in establishing their educational standards; the formation of an accrediting agency specific to massage therapy and how this impacted the industry in general; the value of collaboration of schools; the role of educators, and her personal observations of the current stage of Pilates within this framework.

Interview: Ray Infante, Kyria Sabin Waugaman, and Amy Alpers participated in an interactive interview related to the process of state licensing and PSAP approval for the Fletcher School and The Pilates Center Teacher Training Program. The exchange gave delegates insight into the time and work required; the reasons each school had decided

to take these steps, and the value these educators see in development of the Pilates educational sector.

Interview: Stella Hull-Lampkin, Deborah Mendoza, and Kelli Burkhalter participated in an interactive interview related to the process of state licensing and PSAP approval for the Fletcher School and The Pilates Center Teacher Training Program, from an “in-the-trenches” perspective. The exchange gave delegates insight into the application process for state licensing as well as for PSAP. Similarities in the application processes were identified, as well as personal observations regarding how to best approach each application and reduce any anxieties.

• Saturday June 8

The Workshops

Pilates School Approval Program: The Nuts & Bolts of the Application

- * Overview of the program
- * Navigating the application process
- * Approval and renewals
- * Main locations vs additional locations
- * Practical examples and recurring question
- * Practical exercise: start your application / prepare your documents

Presented by:

- Kelli Burkhalter Hutchins, PMA®-CPT and Orianne Tairum, PMA Pilates School Approval Program Manager

How to Increase Your Profits by Leveraging PSAP and Licensing

- * Overview of the required main components
- * The impact on the business and its growth
- * The value of the process

Presented by:

- Deborah Mendoza, PMA®-CPT and Iris Burman, LMT

How to Keep Your Program's Unique Personality During PSAP & Licensing

- * Making necessary adjustments to the program to align with standards
- * Mission, goals and vision
- * Required documentation
- * Instructional delivery

Presented by:

- Deborah Mendoza, PMA®-CPT and Iris Burman, LMT

Essential Elements of the School Catalog

- * The purpose and value of the catalog
- * The relationship between the catalog and the Enrollment Agreement
- * The catalog as a policies and procedures manual
- * Refund policy

Presented by:

- Stella Hull-Lampkin, PMA®-CPT and Joanna Telacka, PMA®-CPT

Management & Institutional Organization: Job Descriptions & Organizational Chart

- * Large schools and small schools' approaches to the standards
- * The simple way to construct the required evidence
- * Using the standards to streamline internal processes

Presented by:

- Stella Hull-Lampkin, PMA®-CPT and Shelly Power, PMA®-CPT

Essential Elements of the Enrollment Agreement

- * The purpose and value of the Enrollment Agreement
- * The relationship between the catalog and the Enrollment Agreement
- * Enrollment Agreement as a binding contract
- * The refund policy

Presented by:

- Kelli Burkhalter Hutchins, PMA®-CPT and Joanna Telacka, PMA®-CPT

• **Sunday June 9**

Closing General Assembly

Q&A and general discussion between delegates and presenters

Conclusion

This Summit was characterized by the engagement of delegates in the exploration of:

- the value of vocational school licensing
- the development of Pilates specific accrediting agency (and the distinctions between “accreditation” and “approval” with regard to the PMA’s Pilates School Approval Program)
- the importance of the role of educators in a developing industry

These points of engagement set the framework for the content of the workshops, general conversation throughout the event and the final assembly, dedicated to Q&A and general discussion between delegates and presenters.

End.